Biodiversity brings many environmental, economic and social benefits (combating the heat island effect, improving air quality, maintaining soils, retaining rainwater, creating social links, contributing to health and well-being, etc.). It is also closely linked to climate change mitigation and adaptation issues. Biodiversity contributes to urban resilience by providing many benefits to cities, urban residents and buildings.

As a major real estate player, our role in promoting biodiversity is part of a positive approach that aims at contributing to reduce soil artificialization and to the development of biodiversity. Biodiversity is a key stake in our CSR strategy, and relies on a transversal approach shared by all our activities and regions in relation to the entire real estate ecosystem.

We want to make biodiversity a real asset in our buildings and services.

This charter summarise our commitments to biodiversity.

I. INTEGRATE BIODIVERSITY INTO ALL OUR ACTIVITIES

1. PRESERVE, RESTORE AND/OR DEVELOP BIODIVERSITY BY INTEGRATING IT INTO OUR PRODUCT AND SERVICE OFFERINGS

To ensure that our activities have the least negative impact on biodiversity, both in the buildings we design or those we renovate, we systematically take this environmental issue into account in the early phase of projects. In order to do this, we seek the best solutions and skills to integrate biodiversity into our activities and promote the implementation of specific measures to rehabilitate and generate a positive impact on biodiversity. These projects are real drivers of local biodiversity and components of ecological continuity.

2. SUPPORT OUR CUSTOMERS IN THE DEVELOPMENT AND INCLUSION OF BIODIVERSITY IN THEIR OPERATIONAL SITES AND ASSETS

The buildings we manage or occupy can contribute to the development of biodiversity while improving the living and working environment of their occupants. We are committed to offering our clients (investors and occupants) solutions that promote interaction between living organisms and building users, for the benefit of their well-being and the development of nature experiences. We support them with adapted solutions to develop biodiversity on their projects, sites and assets.
3. ENHANCE THE BIODIVERSITY PERFORMANCE OF OUR ACTIVITIES THROUGH ACCREDITATIONS AND CERTIFICATIONS

We aim for a high level of commitment to the biodiversity component of the various real estate sector’s environmental and well-being certifications. Several of our projects are part of the BiodiverCity labelling process, led by the International Biodiversity Property Council (IBPC).

II. DEVELOP, SHARE AND PROMOTE A CULTURE AND KNOW-HOW IN THE FIELD OF BIODIVERSITY

We are committed to developing a culture and expertise that promotes biodiversity. This is reflected in our involvement in a collective process with all our internal and external stakeholders.

4. MOBILISE AND ENGAGE OUR EMPLOYEES BY DEVELOPING A BIODIVERSITY CULTURE AND EXPERTISE

Our commitment is based on raising awareness and training our teams on biodiversity issues. We promote the implementation of initiatives and best practices to integrate biodiversity into our activities.

5. RAISE AWARENESS OF BIODIVERSITY ISSUES AMONG OUR CLIENTS AND STAKEHOLDERS

The acculturation of the greatest number of people is a key factor in preserving and developing biodiversity. We are committed to raising awareness among our clients (investors, occupants) and our partners (architects, landscapers, green space companies, project management assistance, local authorities, developers, etc.) of the challenges and benefits of biodiversity.

6. CONTRIBUTE TO THE PROFESSION’S BIODIVERSITY INITIATIVES AND WORK

In 2018, we signed the «Make our planet green again» charter initiated by IBPC. We want to continue our commitment to biodiversity and collaborate with the biodiversity-implementing communities, in line with the ambitions and legislations of the countries in which we operate.

7. MEASURE, MONITOR AND REPORT ON OUR ACTIONS

We are committed to regularly monitoring and reporting on the implementation of our biodiversity achievements in our CSR reports.

OUR COMMITMENT TO BIODIVERSITY CONTRIBUTES TO THE ACHIEVEMENT OF SUSTAINABLE DEVELOPMENT OBJECTIVES:

- Good Health and Well-Being
- Sustainable Cities and Communities
- Climate Action
- Life on Land